



NEWS LETTER SPRING SEMESTER JULY- DECEMBER 2020
DEPARTMENT OF BUSINESS ADMINISTRATION AND RESEARCH
SHRI SANT GAJANAN MAHARAJ COLLEGE OF ENGINEERING

Vision, Mission statements and PEOs of the Department:

Vision:

To be a learning center for developing competent managerial manpower with spiritual blend to serve industry and humanity.

Mission:

1. To develop competent and entrepreneurial manpower through research, innovation and quality education.
2. To develop human resources with spiritual values to serve the global society.

PEOs statements:

1: Students would accomplish distinguished positions in the corporate world and act as change agents in the society.

2: Students would demonstrate and apply analytical thinking, creativity & innovations and adaptability in problem solving.

3: Students would be perennially reinventing themselves in management thoughts, philosophy, actions, tools and techniques.

4: Students would be high on ethical, moral and spiritual values to strive for sustainable growth and inclusive management (Sarve Bhavantu Sukhinah).

5: Students would develop multidisciplinary and professional approach coupled with communication skills and teamwork skills to excel in the global environment.

Faculty members and students participated in webinars, workshops, Faculty Development programs, seminars and quiz competitions in online mode during the COVID 19 pandemic lockdown. Further, numerous other activities were also organized. The details regarding these activities are mentioned below-

| SN | Name of the Activity | Duration | Participants | Objective |
|----|---|----------|---|---|
| 1 | Digital marketing webinar | 1 hour | 12 | To cultivate digital marketing basics in students. Resource person- Mr. Subhash Gore, Secretary, Saurday Club Global Trust, Akola and Founder, Argents Software, Mumbai |
| 2 | Debate competition on “Is women’s empowerment a myth in developing countries?” | 1 hour | 10 | To imbibe analytical skills and communication skills and promote feeling of gender equality. |
| 3 | A Paper titled “A Study On Awareness Of Risks And Risk Management Practices Among Contractors In Akola District” published in International journal of research and analytical reviews Unique Identification Number - IJRAR2AA1468 Paper ID - 228499 Page Number(s) - 399-402 Published in - Volume 7 Issue 4 November 2020 | 1 week | 02 Prof. Bilal Husain, Dr. S. G. Chapke | To Nourish research vigour and seek real life application opportunities. |

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| | DOI (Digital Object Identifier) - Publisher Name - IJRAR www.ijrar.org E-ISSN 2348-1269, P-ISSN 2349-5138 E-ISSN 2348-1269, P-ISSN 2349-5138 | | | |
| 4 | Brands and Logos Quiz | 30min | 39 | To promote competitive spirit among students by recognizing different brands and the meaning carried within their logos |
| 5 | Excel quiz- Basic skills evaluation | 1hr | 38 | To evaluate students on skills necessary database handling for managers |
| 6 | Excel quiz- Intermediary skills evaluation | 1hr | 36 | To inculcate data interpretation skills among students using Microsoft Excel |
| 7 | Quiz on Advanced Excel Skills for Managers | 1hr | 23 | To develop necessary technical skills in future managers for data analysis |
| 8 | A paper titled “Onion to union”: A case of entrepreneurial transformation from business to society,. Published by Bloomsbury in proceedings “Sustainable entrepreneurship, innovation and transformation, ISBN: 978-93-90513-84-0, pp 165- | 1 week | 05 Authors- H.M. Jha “Bidyarthi”, S. M. Mishra, P.M. Kuchar, M.A. Dande, A. K, Shrivastava | Elevation of the analytical, research and writing skills. Insights into applicability of teaching- learning. |

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| | 174 | | | |
| 9 | Title of paper- Iron Man of Silver World- An enquiry into alchemy of Shri Vishwakarma Siver House Published in PJMTR (Presidency Journal of Management Thought and Research) Vol. X, No. 2, July-December 2020 issue, ISSN- 2229-5275 | 1 week | 05 Authors- H. M. Jha “Bidyarthi”, A.K. Shrivastava, Mayur A. Dande, P. M. Kuchar, S. M. Mishra | Elevation of the analytical, research and writing skills. Insights into applicability of teaching- learning |
| 10 | Entrepreneurship Boot Camp Talk by Prof. P. M. Kuchar on Marketing and Pitching | 1 Hour | 48 Entrepreneurship aspirants | To accelerate entrepreneurship vigor and provide allied inputs |
| 11 | Entrepreneurship Boot Camp Talk by Prof. Bilal Husain on Seed Financing | 1 Hour | 48 Entrepreneurship aspirants | To accelerate entrepreneurship vigor and provide allied inputs |
| 12 | Entrepreneurship Boot Camp Talk by Prof. M. A. Dande on Problem finding and Problem solving | 1 Hour | 48 Entrepreneurship aspirants | To accelerate entrepreneurship vigor and provide allied inputs |

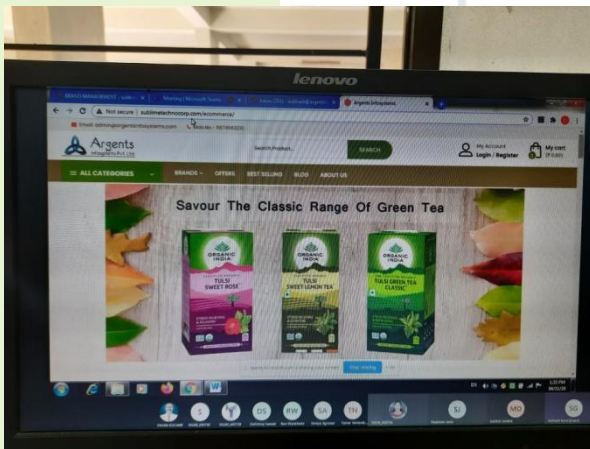
WEBINARS ORGANIZED-

| SR. NO. | TITLE OF WEBINAR | RESOURCE PERSON | PERIOD | NO. OF STUDENTS |
|----------------|----------------------------------|---|---------------|------------------------|
| 1 | “COVID-19: INDIA and its Future” | Dr. Devesh Kumar Sharma (Batch 1997-1999), Senior | July 2020 | 38 |

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| | | Vice President, Credit Suisse, Geneva, Switzerland. He was earlier associated with Barclays Bank, Dubai. | | |
| 2 | “Winning Skills to Succeed in the Corporate World” | D. Chandramohan Swami (Batch 1999-2001), National Head-Operations, WardWiz India Solutions Pvt. Ltd., Pune. He was earlier associated with Gionee, Mridian Mobiles (Fly), Reliance Infocom (DTH), Airtel, Orange Mobiles. | July 2020 | 37 |
| 3 | Leadership, Work Life Balance | Dr. K. K. Dave Batch: 1994-1996 Dean-Academics, Pacific University, Udaipur, Rajasthan | July 2020 | 38 |



Dr. H. M. Jha “Bidyarthi”, Key Note Speaker And 5 Year Recognition Award,
International Conference on Management Cases, BIMTECH, Greater Noida



Digital marketing webinar snaps.

Resource person- **Mr. Subhash Gore, Secretary, Sautrday Club Global Trust, Akola**
and Founder, Argents Software, Mumbai